



DISPO DIPARTIMENTO
DI SCIENZE POLITICHE

DIEC DIPARTIMENTO
DI ECONOMIA



Scientific ASA 2022 conference on *Data-Driven Decision Making*

at the

University of Genoa

Department of Political Sciences

12-14 September 2022

CALL FOR PAPERS

The ASA – Association for Applied Statistics and the Departments of Political Sciences and of Economics of the University of Genoa, jointly with the following partners (*provisional list, TBC*)

- **AICQ-CN** – The Italian Association for Quality Culture (north and centre of Italy)
- **AISS** – The Italian Academy for Six Sigma
- **ASSIRM** – The Italian Association for Marketing, Social and Opinion Research
- **ISTAT** – The Italian National Institute of Statistics
- **SIS** – The Italian Society of Statistics
- **Regione Liguria** – The Liguria Region
- **Comune di Genova** – Municipality of Genoa

organise a mixed-mode on-site/web scientific conference to promote new statistical methods and applications to support data-driven decision making. In this context, contributions to enhancing the use of statistics to both policy making in public administrations and decision making in companies are solicited and welcome.

asa2022.unige.it

Presentation of the Conference

The current irreversible digitalisation process of society poses new technical challenges for private and public decision-makers. To avoid making decisions based only on intuitions and feelings, any choice must make the most effective use of the growing amount of information available. Private companies and central or local government agencies greatly benefit from in-house expertise in the statistical analysis of this information. This conference aims to discuss how applied statistics can support private and public decision-makers in their decision-making process and be the forum where decision-makers express their knowledge needs to the audience of applied statisticians. As in its tradition, the ASA conference is also, open to contributions on statistics in its various fields of application, even outside the more specific topic chosen for this specific edition.

Scientific Program Committee

prof. Enrico di Bella (University of Genoa, co-chair)
prof. Luigi Fabbri (ASA, Tolomeo Studi e Ricerche, Padua, co-chair)
prof. Corrado Lagazio (University of Genoa, co-chair)
prof. Fabrizio Antolini (University of Teramo)
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prof. Bruno Bertaccini (University of Florence)
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prof. Giorgio Tassinari (University of Bologna)

prof. Nicola Tedesco (University of Cagliari)
prof. Venera Tomaselli (University of Catania)
prof. Domenico Vistocco (Federico II University of Naples)
prof. Mariangela Zenga (Bicocca University of Milan)

Local Organising Committee

Enrico di Bella (University of Genoa, co-chair)
Corrado Lagazio (University of Genoa, co-chair)
Gian Lorenzo Boracchia (Regione Liguria),
Fabrizio Culotta (University of Genoa)
Giulia De Candia (University of Genoa)
Enrico Ivaldi (University of Genoa)
Marta Nai Ruscone (University of Genoa)
Fabio Rapallo (University of Genoa)
Eva Riccomagno (University of Genoa)
Francesco Porro (University of Genoa)
Sara Preti (University of Genoa)

Submission of abstracts and contributed papers

Contributed papers are welcome. Concerned scholars are invited to submit to the Scientific Committee an abstract in English, of no more than 300 words, including title, authors' name, company or institution they belong to, and email.

Authors are also invited to submit a 4-6 page short paper in addition to the abstract of their presentation. Selected short papers will be published, after peer review, in the **Book of Short Papers of the ASA Conference 2022 - Data-Driven Decision Making**, with ISBN.

The official conference languages will be Italian and English. A good practice would be to write the slides in English, so that non-Italian participants can follow all presentations.

Conference session topics

Conference session topics include, but are not limited to, the following areas of special interest:

Decision making	Health and well-being analysis
Evaluation of Educational Systems	Quality of Public Services
Research evaluation	Quality of food and beverage
University teaching evaluation	Sensory analysis
Welfare evaluation	Industrial risk (measurement and control)
Tourism sustainability	Food Quality Evaluation
Environment and pollution	Risk measurement and control studies

Conference Deadlines

- **April 30st, 2022:** abstract submission (max 300 words).
- **June 15th, 2022:** short paper (4 - 6 pages) submission, only for those who wish to have it published in the conference Book of short papers (with ISBN).
- **July 15th, 2022:** upload of the final version of the submitted short papers, after the review process.
- **July 31st, 2022:** early bird reduced accreditation fees (€100), special early bird reduced fees for junior participants* (€50).

Regular accreditation fees from **August 1st, 2022:** € 130 (for junior* participants € 65).

Accreditation fees are requested to at least one of the authors of each contribution (abstract and/or short paper) and for any participant to the conference.

*Junior participants are students and unstructured staff under 33 years old.

Publications

Selected short papers will be published by the Genova University Press in the **Book of Short Papers of the ASA Conference 2022 - *Statistics and policy-making***, with ISBN.

The conference organisers will allow, after a 'blind refereeing' process, the publication of the full texts of the invited papers and a selection of the contributed papers in the following Scientific Journals:

- *Micro & Macro Marketing*
- *Quality & Engineering*
- *Statistica Applicata – Italian Journal of Applied Statistics*

All listed journals currently publish in English; *Micro & Macro Marketing* and *Quality & Engineering* also host papers in Italian.

On the basis of the submitted abstracts, the Scientific Program Committee, joint with the board of the Journals, may decide to foresee thematic issues.

Conference website and contacts

Other information can be found on the Conference website:

asa2022.unige.it

The Conference Secretariat can be contacted also through the following email address:

asa2022@unige.it